

TOBLACH: THE “CAPITAL OF CROSS-COUNTRY SKIING” WORLD CUP, 3 ZINNEN SKI MARATHON, AND MORE

In Italy, in the heart of the Dolomites of South Tyrol and within the UNESCO World Heritage Site of the Three Peaks, lies the town of Toblach at an elevation of over 1,200 meters: the “capital of cross-country skiing.” This region exudes a tradition of snow sports and is gearing up for another season of major Nordic skiing events.

From January 29 to 31, 2027, Toblach will once again host international cross-country skiing with the eighth stage of the 2026–2027 World Cup. The South Tyrolean venue will be the stage for three days of competition, with the top athletes on the international circuit competing on the tracks of the Nordic Arena.

Throughout its history, Toblach has hosted a total of 23 World Cup circuit stages, 14 of which were part of the Tour de Ski. This reflects a strong and long-lasting sporting tradition, built on memorable competitions and the achievements of the greatest Nordic skiers. Since 2009, the Nordic Arena has been the home of the most important cross-country skiing events. The facility has become a benchmark for international events in the discipline and a regular venue for winter training sessions for athletes from around the world.

The World Cup stage in Toblach will kick off on Friday, January 29, with the 10km Interval Start in free technique, followed on Saturday, January 30, by the 1.3 km Sprint in free technique, and will conclude on Sunday, January 31, with the 20km Mass Start in classic technique. As always, Sport OK Toblach will coordinate the event’s organisation—the close-knit committee led by President Gerti Taschler, which, over the years, has helped establish the area as one of the most prestigious and popular venues on the calendar.

For Toblach, the 2027 season promises to be intense: leading up to the World Cup, the traditional 3 Zinnen Ski-Marathon will take place on January 9 and 10, marking its 51st edition. One of the oldest cross-country ski marathons in South Tyrol and the most beloved in Italy, this prestigious event will run over two days of competition. Saturday will begin with the Classic Race, with distances of 60 and 30 km in classic technique, that will take participants through some of the region’s most picturesque landscapes. Sunday, on the other hand, will be dedicated to the Prato Piazza Mountain Challenge, a 30-km race in free technique that leads cross-country skiers up to an elevation of 2,031 meters, to the spectacular finish line in the Fanes-Sennes-Braies Nature Park. The 3 Zinnen Ski-Marathon is a classic cross-country skiing event that passes through the municipalities of Sexten, Innichen, Toblach and Niederdorf, offering a journey through some of the most picturesque scenery in the Hochpustertal. The course runs along Lake Toblach, passes the headwaters of the Drava River, and winds through the Nordic Arena, offering spectacular views of the Dolomites and, in particular, the majestic Three Peaks.

In February, the World Cup will once again make a stop in Toblach, this time for the Para cross-country skiing races of the 2026–2027 season, scheduled for February 17–21. The season will conclude with the grand finale of the FESA Cup, March 12–14.

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